Lincoln University of Eswatini (LUE)

Faculty of Business and Technology

PROSPECTUS

Bachelor of Business Technology

(BBT)

Where Business Meets Technology

4 Years | 8 Semesters | 60 Credits per Semester | 480 Total Credits | ESQF Level 7

ACCREDITATION STATUS: This programme has been developed by LUE in accordance with Eswatini Higher Education Council (ESHEC) Programme Approval Standards and is being submitted to ESHEC for accreditation. Prospective applicants should confirm the current accreditation status of this programme with LUE's Admissions Office before enrolling.

September 2026

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WELCOME

The Bachelor of Business Technology (BBT) is for students who want to lead digital transformation, not just witness it — a four-year degree combining genuine business fundamentals (accounting, finance, marketing, management) with practical technology skills (e-commerce, data analytics, ERP, digital transformation, fintech).

Why Study BBT at LUE?

- Almost half of Eswatini's SMEs face digital-adoption barriers — this degree trains the graduates who can fix that.
- Most business degrees offer one IT module; most IT degrees offer little business content. BBT gives you genuine depth in both.
- Dedicated fintech and digital-payments content connects directly to Eswatini's growing digital-financial-services sector.
- Two full-semester Work-Integrated Learning placements mean real workplace experience before graduation.

PROGRAMME AT A GLANCE

Award:	Bachelor of Business Technology
Faculty:	Faculty of Business and Technology
Duration:	4 Years | 8 Semesters | 60 Credits per Semester | 480 Total Credits | ESQF Level 7
Total Credits:	480 credits
ESQF Level:	Level 7
Mode of Study:	Full-Time, Campus Learning
Number of Modules:	32 modules
Practical/Workplace Learning:	Two Work-Integrated Learning placements (Semesters 6 and 8) plus a Capstone Project

ENTRY REQUIREMENTS

- 2 points in 2 relevant A-Level subjects plus 5 O-Level credits/passes including English and Mathematics, each at Grade C or better.

International qualifications are accepted subject to LUE's equivalency assessment and Eswatini Qualifications Authority (EQA) confirmation. Mature applicants without the standard qualifications may apply via LUE's Recognition of Prior Learning (RPL) process. All applicants remain subject to LUE's Admissions Committee decision, which may apply additional selection criteria where places are limited.

PROGRAMME STRUCTURE

480 credits over 4 years (8 semesters): business fundamentals in Years 1–2, then sequential business-technology specialisation in Years 2–4.

Semester 1

Module	Credits
Principles of Management	15 cr.
Financial Accounting I	15 cr.
Business Mathematics and Statistics	15 cr.
Introduction to Information Systems	15 cr.

Semester 2

Module	Credits
Principles of Marketing	15 cr.
Microeconomics	15 cr.
Business Communication and Digital Literacy	15 cr.
Introduction to E-Commerce and Digital Business	15 cr.

Semester 3

Module	Credits
Financial Accounting II	15 cr.
Macroeconomics	15 cr.
Database Systems for Business	15 cr.
Organizational Behaviour	15 cr.

Semester 4

Module	Credits
Business Law	15 cr.
Managerial Finance	15 cr.
Business Process Management and ERP Systems	15 cr.
Human Resource Management	15 cr.

Semester 5

Module	Credits
Data Analytics for Business Decision-Making	15 cr.
Digital Marketing and Social Media Strategy	15 cr.
Operations and Supply Chain Management	15 cr.
Entrepreneurship and Innovation	15 cr.

Semester 6

Module	Credits
Enterprise Systems and Digital Transformation	15 cr.

Module	Credits
Cybersecurity and Risk Management for Business	15 cr.
Project Management	15 cr.
Work-Integrated Learning I (Industrial Attachment)	15 cr.

Semester 7

Module	Credits
Strategic Management	15 cr.
Business Intelligence and Data Visualization	15 cr.
Fintech and Digital Payments	15 cr.
Research Methods and Business Proposal	15 cr.

Semester 8

Module	Credits
Capstone Project in Business Technology	20 cr.
Corporate Governance and Business Ethics	15 cr.
Work-Integrated Learning II (Internship)	15 cr.
International Business and Trade	10 cr.

Full Course Learning Outcomes, weekly teaching schedules and reading lists for every module are available in LUE's Detailed Course Outlines for this programme, available on request from the Admissions Office.

WHAT YOU'LL LEARN

Genuine Business Fundamentals

Financial Accounting I & II, Managerial Finance, Principles of Marketing, Microeconomics/Macroeconomics, Human Resource Management and Strategic Management.

Applied Business Technology

Introduction to E-Commerce and Digital Business, Business Process Management and ERP Systems, Data Analytics for Business, Digital Marketing, Enterprise Systems and Digital Transformation, and Fintech and Digital Payments.

Governance and Growth

Cybersecurity and Risk Management for Business, Corporate Governance and Business Ethics, and Entrepreneurship and Innovation round out a business leader's toolkit.

CAREER AND FURTHER-STUDY PATHWAYS

BBT graduates are prepared for careers at the intersection of business and technology:

- Business/digital-transformation analyst
- E-commerce or digital-marketing manager
- ERP/business-systems consultant
- Fintech or digital-financial-services analyst
- Business-intelligence analyst
- Technology entrepreneur

ASSESSMENT AND GRADING

Every module is assessed using LUE's standardised, criterion-referenced rubrics, moderated internally and, for capstone/thesis/dissertation components, externally examined. Marks are converted to a letter grade and grade point on LUE's institution-wide scale:

Percentage Mark	Letter Grade	Grade Point	Interpretation
80–100	A+	4.00	Exceptional
70–79	A	4.00	Excellent
60–69	B	3.00	Very Good
50–59	C	2.00	Good
45–49	D	1.00	Pass
0–44	F	0.00	Fail

Award Classification

Classification	Weighted Average
First Class Honours	70% and above
Second Class Honours (Upper Division)	60% – 69%
Second Class Honours (Lower Division)	50% – 59%
Third Class / Pass	45% – 49%

HOW TO APPLY

- Submit a completed LUE application form, available from the Admissions Office or LUE's website.
- Attach certified copies of academic transcripts and certificates evidencing the entry requirements set out above.
- Attach a certified copy of your national identity document or passport.
- Pay the non-refundable application fee specified by LUE's Finance Office.
- Attend an admissions interview or assessment, where required for this programme.

Applications are considered by LUE's Admissions Committee, and successful applicants receive a formal offer of a place, conditional upon final confirmation of qualifications and, where applicable, ESHEC accreditation status at the time of enrolment.

Contact

Faculty:	Faculty of Business and Technology

Office:	LUE Admissions Office

This prospectus is accurate as of the date shown on the cover page and is provided for general information. It does not form part of any contract between LUE and an applicant. Programme content, fees and accreditation status are confirmed at the point of offer.